



FIRST YEAR IN OFFICE REPORT

MAYOR LAGO'S STRATEGIC
PRIORITIES PLAN

INITIATED ON 05.01.2021

CORAL
GABLES[®]
THE CITY BEAUTIFUL

LISTENING TOUR OVERVIEW

1,121

SURVEYS
COMPLETED

300+

MEETINGS WITH
THE COMMUNITY

100

DAYS OF THE
LISTENING TOUR

PURPOSE:

The Listening Tour was a priority listed in the Strategic Priorities Plan. During Mayor Lago's first 100 days in office, he listened to the community's concerns and suggestions in order to help shape the future of Coral Gables. He met with over 300 residents, city employees, neighborhood associations, members of the business community and civic organizations.

LAUNCH DATE:

MAY 1 - AUGUST 13

For more information visit: www.coralgables.com/ListeningTour

MAYOR LAGO'S STRATEGIC PRIORITIES PLAN

Priority #1:

TRANSPARENCY

Priority #2:

ACCOUNTABILITY

Priority #3:

ENGAGE EVERYONE
WITH OUTREACH

Priority #4:

COMMUNITY
ENHANCEMENT

Priority #5:

ENVIRONMENTAL
STEWARDSHIP

Priority #6:

PRESERVATION
OF HISTORIC
INTEGRITY

Priority #7:

A SAFE AND
HEALTHY CITY

Priority #8:

CUSTOMER-
FOCUSED
SERVICE

Priority #9:

TRAILBLAZING WITH
TECHNOLOGY

NEW!



For more information visit: www.coralgables.com/mayors-office

MAYOR LAGO 'S STRATEGIC PRIORITY PLAN

Priority #1 TRANSPARENCY

GOAL: To create an open form of government

ACTIONS:

- Explore ways to make city information and content easily accessible on the city website 
- Disclose the annual Mayor's Office expenditures and city reports on the city website 

Priority #2 ACCOUNTABILITY

GOAL: Pursue excellence by reviewing our current processes

ACTIONS:

- Independent Financial Analysis 
- Create Task Forces 
- Assess the City's existing protocols for lobbyists 
- Ensure development projects adhere to Development Agreement contracts 

Priority #3 ENGAGE EVERYONE WITH OUTREACH

GOAL: Enhance civic engagement

ACTIONS:

- Listening Tour 
- Monthly Community Forums 
- Biannual Town Hall meetings 
- Weekly Office Hours sessions 
- Newsletters 
- Social media engagement 
- Identify & incorporate new methodologies 
- Work with community partners 
- Develop a council of city neighborhood associations

Priority #4 COMMUNITY ENHANCEMENT

GOAL: Make the city a more livable & enjoyable destination

ACTIONS:

- Expansion of CG trolley hours 
- Address traffic concerns 
- Increase the number of parks and green space 
- Completion of municipal parking garages 1 & 7 
- Improve larger parks 
- Home Rule 
- Integrate art & cultural events 
- Complete CG segment of The Underline 
- Art in Public Places Program (assess) 

Priority #5 ENVIRONMENTAL STEWARDSHIP

GOAL: To create a more sustainable city

ACTIONS:

- Host coastal clean-up and environmental events 
- Build partnerships with environmental stakeholders 
- Explore & consider adopting additional sustainable policies 
- Advance sustainable initiatives 
- Explore & integrate technology to monitor environmental investments & consistently review costs savings
- Relocate and/or remove invasive species 
- Review the possibility of allowing metal roofs in the zoning code 
- Management of mangroves
- Identify funding strategies

KEY



IN PROGRESS







COMPLETED

MAYOR LAGO 'S STRATEGIC PRIORITY PLAN

Priority #6 PRESERVATION OF HISTORIC INTEGRITY

GOAL: Preserve the historic integrity of the City




ACTIONS:

- Promote the undergrounding of FPL utility lines 
- Adhere to the City of Coral Gables Zoning Code 
- Reevaluate the Mediterranean Bonus program 
- Complete the restoration of the Fink Studio and the Merrick House coral rock wall 

Priority #7 A SAFE AND HEALTHY CITY

GOAL: Maintain a safe & healthy city for everyone





ACTIONS:

- Ensure the community takes all the necessary safety precautions to stop the spread of COVID-19 
- Complete the new fire station on Sunset
- Referendum of High Pines and Ponce Davis area to square off city's borders and improve public safety 
- Collaborate with Miami-Dade County and neighboring municipalities on strategic public safety initiatives such as: anti-human trafficking and anti-prostitution joint police enforcement efforts and making city streets safer 

Priority #8 CUSTOMER-FOCUSED SERVICE

GOAL: Provide exceptional services that meet or exceed the expectations of the community

ACTIONS:

- Make mobile-permit program available to residents who cannot visit the city due to COVID-19 
- Create a new program to assist seniors with window permits 
- Improve Building Department's turnaround times and digitalizing permitting services 
- Make city website more user-friendly 

Priority #9 TRAILBLAZING WITH TECHNOLOGY

(Added on 3/14/22)

GOAL: Enhance our city's technology infrastructure to support our smart initiatives & improve communication within the community

ACTIONS:

- Make the City's Information Technology Initiatives easy to understand by all age groups with an effective communication campaign 
- Support the City's mobile application to consistently send out information alerts and make it accessible to a larger network of followers 

TRACKING THE STRATEGIC PRIORITIES PLAN

MORE THAN HALFWAY INITIATED

- Throughout the span of Mayor Lago's first term in office, he has consistently worked towards completing each item on his Strategic Priorities Plan.
- The Strategic Priorities Plan initially included eight priorities.
- The plan has since been expanded to included nine priorities with the assistance of the Mayor's Citizens Advisory Council.
- 89% of the priorities have been initiated with only 11% of the priorities yet to be initiated.

Name	Priority number	Goal	Action	Current Status	Start Date	Comments
Transparency	1	To create an open form of government where information is easily accessible, disclosed, and available to the community.	Explore ways to make city information and content easily accessible on the city website	Ongoing	5/1/21	Process for updated City website is underway. Currently in migration processes with goal of going live at the end of Feb. 2022. Estimated at end of March 2022. They will launch a beta version (Pop up notification on current website to take you to new website as a customer trial with their input to be considered). 5/3/22 Update: New beta launch date target, end of May.
			Disclosure of annual Mayor's office expenditures and city reports on the city website	Ongoing	5/1/21	Update to be provided by Mayor's Office
Accountability	2	Pursue excellence by reviewing our current processes and making any necessary improvements	Independent Financial Analysis	Completed	5/1/21	Meeting held with Finance, City Manager and Mayor on March 14. This item has been suspended.
			Creation of Task Forces	Completed	5/1/21	Mayor's Council. Med Blue Ribbon
			Assess the city's existing protocols and procedures required for lobbyists	Completed by resolution	5/1/21	
			Ensure that development projects adhere to the terms outlined in their contracts	Ongoing	5/1/21	Development Agreements, GIS based by end of next year. Code Enforcement Downtown Item (Chamber & BID). GIS map that identifies convents throughout the City being worked on.
			Mayor Lago's Listening tour	Completed	5/1/21	The listening tour took place from May 1st-August 13th with 1,121 surveys being completed in the process. The Listening Tour was a priority listed in the Strategic Plan. Over the course of the first 100 days the Mayor was in office he listened to the community's concerns and suggestions, making himself available for various community meetings and site visits with local business, religious establishments, HOA's, organizations, etc.
			Monthly Community Forums		5/1/21	Resolution No. 2021-204 created the Mayor's Citizen Advisory Council which is composed of seven engaged citizens who will facilitate the Strategic Priorities Plan, provide innovative suggestions, and provide periodic updates to the City Commission.
			Biannual Town Hall Meetings		5/1/21	The first town hall meeting was held on September 23, 2021 and the second one has been scheduled to take place on April 6, 2022. These meetings have provided residents with a forum to express

PROJECTS ARE TRACKED THROUGH A SPREADSHEET



TOTAL PROJECTS LISTED: 47
 TOTAL PROJECTS COMPLETED: 20
 TOTAL PROJECTS INITIATED: 42
 PROJECT NOT YET STARTED: 5

#1 TRANSPARENCY

IN ALL THAT WE DO

- All internal memos are posted on the Mayor's Page of the Coral Gables website.
- The annual expenditures for the Office of the Mayor are published at the end of the Fiscal Year.
- Requested community meetings comply with the terms of the Florida Sunshine Law in order to allow community participation and transparency.
- All office hours session dates and cancelations are announced ahead of time via social media.
- The Mayor is always reachable by phone and email.

CITY OF CORAL GABLES

--MEMORANDUM--



The City Beautiful

FROM: Mayor Vince Lago

DATE: October 12, 2021

SUBJECT: 2020-2021 Office Account Expenditures Summary

In effort to promote transparency, at the end of each fiscal year upon my request, my office posts a summary of my individual office expenditures. In 2017, each member of the Commission was allotted a \$5,000 budget for office expenditures that can be used towards charitable events and community outreach each fiscal year. During the 2020-2021 fiscal year, I have used a total of \$2,378.68 of the \$5,000 budget allowance per fiscal year.

Please find a detailed list of my expenditures below.

Date	Description	Amount
9/7/2021	Constant Contact (Outreach Platform)	\$1,890.00
5/18/2021	Former Mayor Farewell Plaque	\$168.75
5/18/2021	Former Mayor Farewell Gift (Orchid)	\$12.50
9/23/2021	Town Hall Materials	\$307.43
Total Allowance		\$5,000/fiscal year
Total Amount Spent		\$2,378.68
Remaining Balance		\$ 2,621.32

2021

January

- Zoning Code Update – Request for a Second Community Meeting - January 15, 2021

February

- TPO SMART Demonstration Projects - Trolley Weekend Service Hours - February 4, 2021
- Miami Today Article - February 8, 2021

September

- Townhall Hall Presentation - September 23, 2021

October

- 2020-2021 Office Account Expenditures Summary

2020

April

- Business-Recovery-Task Force April 23, 2020

May

- Sharing Articles May-13-2020
- Innovation-and-Flexibility-May 14, 2020
- TPO-(TIP) Update- May 22, 2020

June

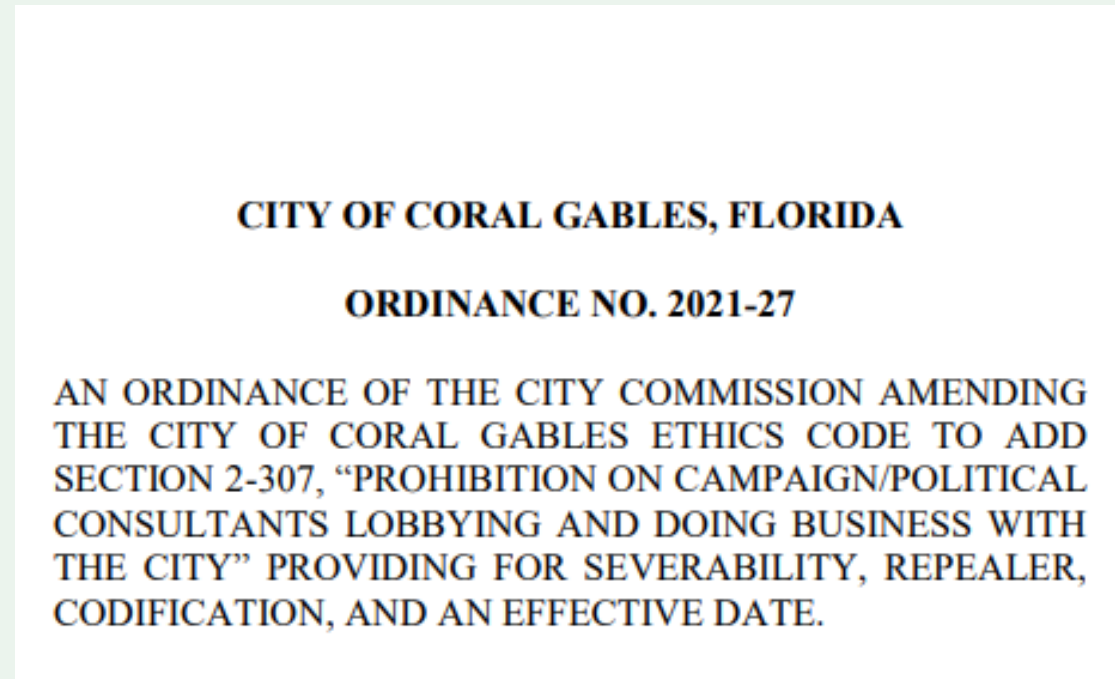
- Banyan Drive Park Memo - June 15, 2020

#2 ACCOUNTABILITY



CREATION OF THE MAYOR'S COUNCIL

THIS SEVEN-MEMBER COUNCIL WAS CREATED IN ORDER TO ENSURE THE FULFILLMENT OF THE PRIORITIES OF THE MAYOR'S STRATEGIC PLAN.



REVISION OF LOBBYIST PROTOCOL

THE CITY COMMISSION ADOPTED ORDINANCE 2021-24 AMENDING THE CITY'S LOBBYING RULES TO ADDRESS OTHER CONCERNS (AUGUST 24, 2021).



DEVELOPMENT PROJECT AGREEMENTS

ENSURE DEVELOPMENT PROJECTS ADHERE TO THE TERMS OUTLINED IN THEIR DEVELOPMENT AGREEMENT CONTRACTS.

#3 OUTREACH

01. ATTENDS CITY ADVISORY BOARD MEETINGS AND SPEAKING TO MEMBERS

02. MEETINGS WITH BUSINESS LEADERS AND HOA'S

03. SITE VISITS AND MEETINGS WITH RESIDENTS

04. BIANNUAL TOWN HALL MEETINGS HELD ON SEPTEMBER 23, 2021, AND APRIL 6, 2022

05. INFORMATION STRATEGY: NEWSLETTERS PUBLISHED AT THE END OF EACH MONTH

06. INFORMATION STRATEGY: DAILY SOCIAL MEDIA ENGAGEMENT ON TWITTER, FACEBOOK, AND INSTAGRAM



CONSTANT CONTACT SUBSCRIBERS

Subscribed

21,739

The number of contacts who subscribed to receive your emails.

INSTAGRAM ANALYTICS

Insights Overview

You gained 408 more followers compared to Dec 19 - Mar 18.

Accounts reached	12.1K
Accounts engaged	1,610
Total followers	3,589 +12.8%

#4 COMMUNITY ENGAGEMENT & ENRICHMENT

- Met with Consul Generals and Foreign Officials from the U.K., Japan, Mexico, Taiwan, etc.
- Met with elected officials to secure \$2.5 Million in appropriations and grants through meetings with elected officials, the most funding ever secured.
- Led the effort to ensure that five cultural events are planned for the year, including Carnaval Barranquilla.
- Sponsored legislation to expand greenspace including the recent acquisition of the property located at 142 SW 37 Ave (passed by resolution).
- The City monitors areas for sidewalk improvements and downtown beautification opportunities.
- Led the effort to plan the First Trolley Tour of the downtown area.
- Initiated the Landscape Beautification Plan in the downtown area (June 30th is the deadline to pressure clean sidewalks).



RESIDENT IDEAS

Completed

" CLARIFY HISTORIC PRESERVATION ISSUES & STANDARDS..."

" TROLLEY TO OPERATE ON THE WEEKENDS..."

"PROPOSE THAT THE CORAL GABLES WEBSITE IS UPDATED..."

"INCREASE CODE ENFORCEMENT PERSONNEL..."

"A SIDEWALK CONNECTIVITY AT THE GRANADA GOLF COURSE..."

"UTILIZING GREEN SPACE FOR THE CREATION OF DOG PARKS..."

"DRAINS SHOULD BE CLEANED REGULARLY TO PREVENT STANDING WATER ACCUMULATION..."

"PEDESTRIAN SAFETY THROUGHOUT THE CITY..."

"IMPROVE CITY COMMUNICATION AND NOTICES TO RESIDENTS..."

"REMOVE APPOINTMENTS FOR OFFICE HOURS..."

"ADDING STREET LIGHTS TO MAXIMIZE SAFETY..."

"TRAFFIC CAMERAS AND FINES FOR TEXTING OR EMAILING AT LIGHTS..."

"BUILD IN THE...WAR MEMORIAL YOUTH CENTER TWO BEACH VOLLEYBALL COURTS..."

"ADD SECTION TO THE CITY WEBSITE WHERE RESIDENTS CAN REPORT POTHOLES/STREETS IN BAD CONDITIONS..."

"CODE PROHIBITS BIKES/SKATEBOARDS ON MIRACLE MILE & PONCE DE LEON BOULEVARD SIDEWALKS... CODE IS NOT ENFORCED..."

#5 ENVIRONMENTAL STEWARDSHIP



RECYCLING DRIVE-THRU
EVENT RUN WITH HELP
FROM STAFF MEMBERS



CLEAN-UPS THROUGHOUT
THE CORAL GABLES
COMMUNITY



EV CHARGING STATION
REQUIREMENTS
(ORDINANCE 22-4013)



BISCAYNE BAY WATERSHED
MANAGEMENT ADVISORY
BOARD



REMOVAL OF INVASIVE
SPECIES IN THE
DOWNTOWN AREA

#6 PRESERVATION OF HISTORIC INTEGRITY

- **UNDERGROUNDING OF UTILITY LINES:** Wrote to the president of FPL and Andrew Fay of the FL Public Service Commission while reaching out to all the mayors of Miami-Dade County for cooperation.
- **REEVALUATION OF MED. BONUS:** Co-sponsored an ordinance to amend the language of the City Zoning Code on Jan. 11th. Enacted on March 29th.
- **LANDMARKS ADVISORY BOARD:** Co-sponsored a resolution on November 9, 2021, to establish a structure for residents and board members to review the condition of entryways and landmarks.
- **NEW ACQUISITION:** Worked with City staff to continue efforts to preserve the historic integrity of the City as occurred with the acquisition of the Arcadian Whiteway Lights—which were placed in front of the Coral Gables Country club.
- **RESTORATION:** Completed the restoration of the Fink Studio and the Merrick House coral rock wall.



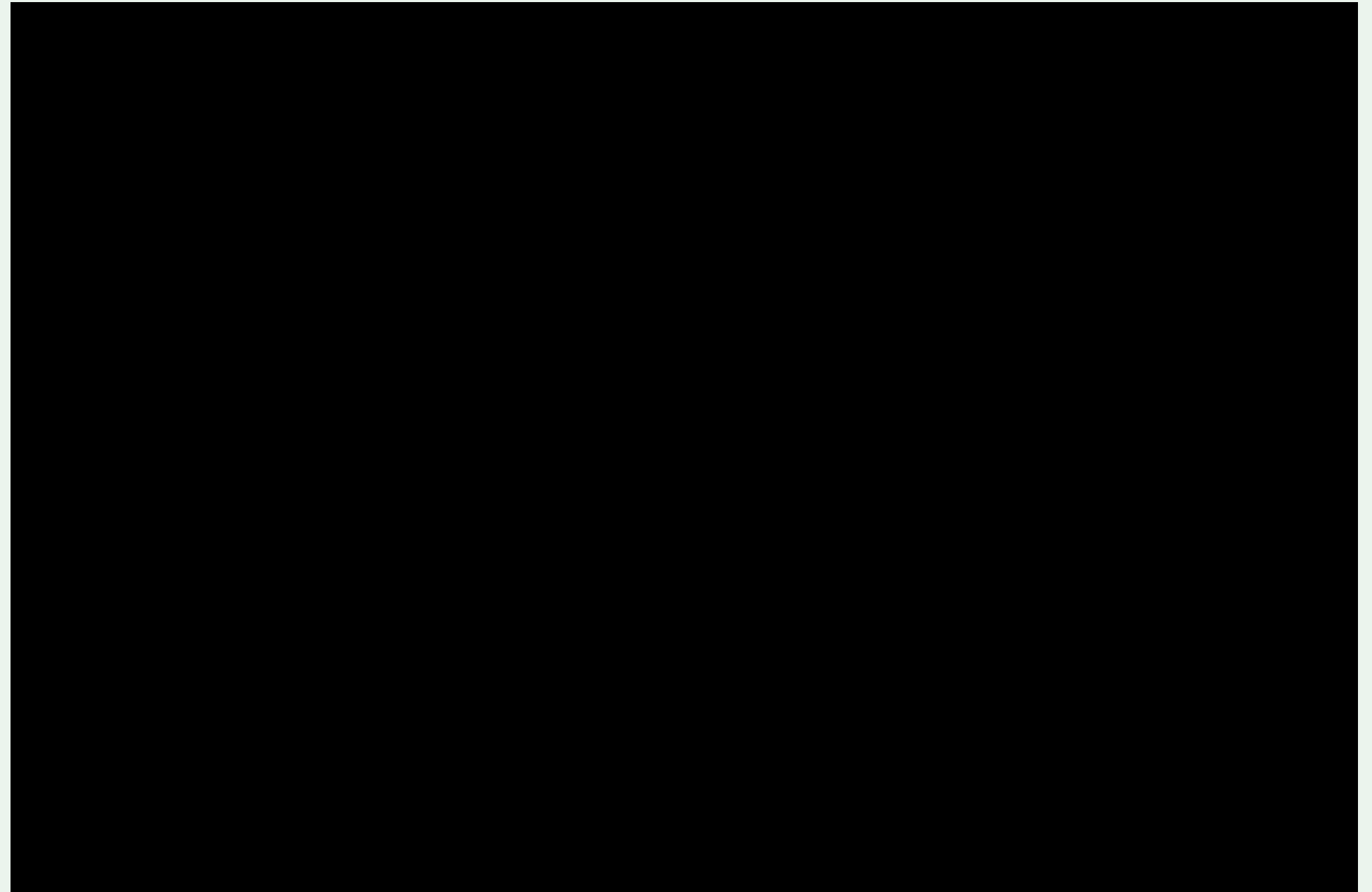
#7 A SAFE & HEALTHY CITY



- **DISSEMINATION OF INFORMATION FOR COVID-19 SAFETY:** A webpage on the City website was created and updated with COVID safety information; CGFD has conducted home vaccination visits and disseminated information regarding vaccination sites.
- **FULLY STAFFING OUR FIRST RESPONDERS:** For the first time in 30 years, our Police, Fire, and Communications departments are fully staffed.
- **COLLABORATION WITH MIAMI-DADE COUNTY AND NEIGHBORING MUNICIPALITIES:** Worked with the City of Miami to disseminate information about human trafficking; encouraged the City of Miami Commission to adopt a resolution to ban hourly rental motels similar to the one I sponsored in Coral Gables in 2016. A bill has since been introduced into the State legislature to prohibit public lodging establishments from offering hourly rates for accommodations.

#8 CUSTOMER-FOCUSED SERVICE

- **USER FRIENDLY CITY WEBSITE:** The city will be launching a new website this year with the aim of providing a seamless and easier to use interface for residents and community members.
- **MOBILE PERMITTING/ELECTRONIC PLAN REVIEWING:** Following the success of Mobile Permitting, new electronic plans submission capabilities will be available within the next few months to allow for plans to be reviewed and submitted electronically.



#9 TRAILBLAZING WITH TECHNOLOGY

- **FUNDING SECURED FOR THE CREATION OF A NEW MOBILE APP:** The members of the Mayor's Citizens Advisory Council have been successful in securing the required \$150,000 necessary to create a state-of-the-art mobile app which will assist with advancing the objectives listed in the Mayor's Strategic Priorities Plan.

- **TIME HORIZON:** The council expects the development of the app to begin this year.

- **SMART CITY POLE:** The City installed an AI-powered smart city pole which will provide next-generation data analysis capabilities which include free Wi-Fi, CCTV, traffic, and safety sensors, environmental sensors, and computer vision.
- **NEW PUBLIC WI-FI LOCATIONS:** The City has recently expanded its public Wi-Fi network as a part of the Smart Districts Broadband Infrastructure Expansion Project.



ACCOMPLISHMENTS

- First City Trolley Tour of the Central Business District to address maintenance/landscaping concerns
- Hiring of additional Code Enforcement Officers
- Modifications to the Mayor's Strategic Plan
- Installation of Bike Racks at City Hall
- Delivery of new recycling bins and cardboard recycling
- Funding downtown Clean-up efforts
- Extending Outdoor Seating Provisions until August 30, 2022
- Introduced a Resolution to Amend Ordinance 2015-17: This includes waving all City permit fees for electric vehicle charging stations in single-family residential properties.
- Donation of two Little Libraries
- Purchasing of land for new parks and open space
- Second Farmers Market in the North Ponce community
- Biltmore Way study



ACCOMPLISHMENTS

- Successful extension of Trolley hours to 10 PM every day in addition of Saturday operations
- Actively working on city-wide traffic calming measures
- Electronic permitting launch
- Launching new city website soon
- City of Coral Gables International Cultural Events Initiative: A program focused on bringing five high-quality, international and culturally-enriching events to Coral Gables in 2022
- Improving pedestrian accessibility at the Granada Golf Course (addition of sidewalk)
- Continuing efforts to clean-up the Downtown Area by hosting Downtown Clean-up events, meetings with BID Chamber, etc.
- Continue forging meaningful relationships with foreign dignitaries and consulates through educational seminars (technology summit, Consulates luncheon)

To view my Legislative Updates, visit: www.coralgables.com/mayors-office



COMMUNITY INTERACTIONS



APRIL 2021 - THE CITY DONATED 95 ORCHIDS TO UM IN COMMEMORATION OF OUR MUTUAL ANNIVERSARY.



MAY 2021 - PRESENTED A PROCLAMATION TO THE NEW EAGLE SCOUTS OF TROOP 457 TO CELEBRATE THEIR ACCOMPLISHMENT.



JUNE 2021 - ESTABLISHED, BY PROCLAMATION, JUNE 18, 2021, AS "MAGIC" JOHNSON DAY" IN CORAL GABLES.



JUNE 2021 - SPOKE TO CITY EMPLOYEES DURING THE LISTENING TOUR TO SEE HOW WE CAN IMPROVE THE CITY BEAUTIFUL.



JULY 2021 - TOOK A TOUR OF THE EXCEPTIONAL NIKLAUS CHILDREN'S HOSPITAL'S MAIN HOSPITAL.



AUGUST 2021 - PARTICIPATED IN A MEETING WITH THE DISABILITY AFFAIRS BOARD OF CORAL GABLES.



SEPTEMBER 2021 - COLLECTED A TOTAL OF 992 POUNDS OF TRASH DURING THE INTERNATIONAL COSTAL CLEANUP.



OCTOBER 2021 - COLLECTED 162 POUNDS OF TRASH DURING THE FIRST CORAL GABLES DOWNTOWN CLEANUP OF THE SEASON.

COMMUNITY INTERACTIONS



NOVEMBER 2021 - SPOKE TO STUDENTS ABOUT MY BACKGROUND IN ENGINEERING AND CONSTRUCTION MANAGEMENT.



DECEMBER 2021 – PARTICIPATED IN THE MENORAH LIGHTING CEREMONY HELD BY CHABAD OF CORAL GABLES.



JANUARY 2022 - PARTICIPATED IN THE CORAL GABLES POLICE DEPARTMENT'S PROMOTIONAL CEREMONY.



FEBRUARY 2022 - ATTENDED THE 10TH ANNUAL BURGERLICIOUS EVENT AND MET WITH LOCAL BUSINESS OWNERS.



MARCH 2022 – ATTENDED THE ANNUAL DEVELOPMENT AGREEMENT MEETING WITH UM TO DISCUSS POSSIBLE COLLABORATIONS.



APRIL 2022 - CELEBRATED WORLD AUTISM DAY WITH CRYSTAL ACADEMY BY HOSTING A PIZZA PARTY FOR THE STUDENTS.



MAY 2022 - STUDENTS FROM GULLIVER PREP PRESENTED PARK DESIGNS DURING A COMMISSION MEETING.



JUNE 2022 - MET WITH ELECTED OFFICIALS IN WASHINGTON, D.C. IN ORDER TO DISCUSS IMPROVEMENT PROJECTS FOR THE CITY.

MY DOOR IS ALWAYS OPEN!

Office Hours:

- MAYOR'S OFFICE,
SECOND FLOOR, CITY HALL
- EVERY FRIDAY FROM 2-5 PM
- NO APPOINTMENT NECESSARY

Follow Me on Social Media:

- FACEBOOK: VINCE LAGO
- INSTAGRAM:
@MAYORVINCELAGO
- TWITTER: @VINCE_LAGO

If you have any questions or concerns, please feel free to email me at:
vlago@coralgables.com OR call 305-460-5220.

TO SIGN UP FOR MY NEWSLETTER,
VISIT: [HTTPS://TINYURL.COM/MVLNL](https://tinyurl.com/mvlnl)

