

**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING**

**Monday, May 10, 2010, 8:00 a.m.
Economic Sustainability Department Conference Room
1 Alhambra Plaza, Suite 617**

MEMBERS	J	A#	S	O*	N**	N^	D	J	J*-	J--	F	M	A	M	COMMISSIONERS
José R. Garrigó	-	P	P	P	P	E	-	P	P	E	P	P	P	P	Mayor Donald D. Slesnick II
Bobbi Litt	-	E	P	P	P	P	-	P	P	P	P	P	P	P	Vice Mayor William Kerdyk, Jr.
Dr. Bernice Matalon-Roth	-	P	P	P	P	P	-	P	P	P	P	P	P	P	Commissioner Maria Anderson
Dr. Carol Damian	-	P	E	P	P	E	-	P	E	P	P	P	P	P	Commissioner Rafael “Ralph” Cabrera, Jr.
Beatriz Pereira	-	P”	P	P	P	P	-	P	P	P	P	P	E	P	Commissioner Wayne “Chip” Withers
Andrea Cole	-	P	P	P	P	P	-	P	P	P	P	P	P	P	Board Appointee
Ginger Jochem >	-	P	P	P	P	P	-	P	P	P	P	P	P	P	City Manager

A = Absent

P = Present

E = Excused

- = No Meeting

> = New Member

” = Arrived at 3:30 p.m.

- * Regular Meeting + FY2008-2009 Final Reports
- # Regular Meeting + FY2009-2010 Grants Workshop
- ** Regular Meeting + FY2009-2010 Cultural Grant Applications
Review & Scoring
- ^ Special Grants Board Meeting
- * - Special Donation Board Meeting
- Special Grant Form review Meeting

Staff in Attendance:

Cynthia Birdsill, Economic Sustainability Director
Catherine Cathers, Arts and Culture Specialist

Motion Summary:

Minutes of the April 12, 2010 Cultural Development Board meeting were unanimously approved.

A motion to accept Brazz Dance’s (cultural grant program) change request was unanimously approved.

Chair Dr. Matalon-Roth called the meeting to order at 8:11 a.m.

I. Review and approval of Cultural Development Board Minutes of the April 12, 2010 meeting.

Mr. Garrigó made a motion to approve meeting minutes of April 12, 2010. Ms. Cole seconded the motion, which passed unanimously.

II. FY2009-2010 Cultural Grantee and additional Cultural Programs and Events updates

a) Board updates on programs and events:

The Board discussed and reported on cultural programs and events they attended in Coral Gables including: Seraphic Fire, New Theatre, GableStage, Actors’ Playhouse, Fairchild Tropical Botanic Garden, and Montgomery Botanical Center.

b) Next month's program and events:

A program calendar of cultural grantee events for May & June was distributed to the Board. The Board discussed how grantees post their events with the City. The Board was advised that organizations are responsible to send information directly to public affairs, who manages City website updates. Mr. Garrigó suggested adding a yes/no question to the Marketing section of the grant application asking whether the organization posts information on the City's website. The Board unanimously agreed.

c) Brazz Dance – request for change of program:

The Board reviewed a written request from Brazz Dance to change the location and date from Area Stage on June 12th to the Coral Gables Public Library on June 5th at the same time, 2:00 p.m.

Mr. Garrigó made a motion to accept the Brazz Dance change request as presented. Ms. Litt seconded the motion, which passed unanimously.

III. Cultural Grant document updates

a) Updates to grant application incorporated from Board meeting of January 28, 2010 (continued from April 12, 2010 Board meeting):

The Board continued discussion of the FY2010-2011 updates to the Cultural Series, Festivals, and Special Events grant application. The Board was given copies of the revised grant application with revisions incorporated to date from the April 12, 2010 Board meeting. The following modifications were proposed:

Guidelines:

- p. 2, second paragraph, last line: change "institution" to "organization" for consistency
- p. 2, remove second to last sentence in section a): "Granted funds will only be released following the Board's acceptance of a finalized program schedule as evidenced by professionally printed programs, press releases, or signed contracts."
- p. 3, allow Fiscal Agents to also apply on behalf of themselves and not limit the number of applications they submit as long as the total amount requested remains at or below \$15,000. Fiscal Agents will adhere to the same guidelines as organizations with multiple programming entities
- p. 4, Evaluation Criteria and Scoring System: point values revised
- p. 6, include image of acceptable City of Coral Gables graphic
- p. 6, Compliance Requirements and Release of Funds: fifth paragraph, first sentence, capitalize "all" and include "in printed program at the event" among list of materials requiring credit to the City of Coral Gables.
- p. 7, change wording of "Don't" to "Do Not" throughout

Application:

- Item (4) History of Project: applicant to include mission statement

IV. Public Art Master Plan Update

Todd Bressi, public art master plan consultant, joined the Board on a conference call and presented a status report of the Master Plan.

Mr. Bressi stated key issues the master plan will address including:

- how public art relates to Coral Gables' visual character
- the types of public places the City is interested in creating for public art
- prioritization of immediate opportunities and site locations
- long-term opportunities

- financial, operational, and regulatory support systems
- finding necessary resources

Mr. Bressi reviewed the methodology the consultants are using including research and review of:

- planning documents
- existing projects and the current collection
- existing policies and procedures
- items that relate to the historic aspect of the City's ordinance
- the urban design of the City
- how public spaces are currently used and how they may address future public art opportunities
- discussions with stakeholders

The Board thanked Mr. Bressi and unanimously agreed on a meeting date with the public art consultants for Tuesday, May 18th at 7:00 p.m.

V. Status Reports

- a) **Art Cinema:** The Board was advised that the City is continuing work on the Lease amendment with the Cinemateque. Ms. Birdsill shared news that Steve Krams' mother passed away, which has caused some delays.

VI. Additional Board business:

- a) **Upcoming Board meetings:** Members of the Board provided staff with dates they will be out of town through the summer.
- b) **Dr. Carol Damian honored with Arts & Business Council Arts Hero Award:** The Board enthusiastically congratulated Dr. Damian on her Arts Hero award.

There being no further business to come before the Board, the meeting adjourned at 9:36 a.m.

Next Meeting: Thursday, June 3rd, 8:00 a.m., Economic Sustainability Department Conference Room.

Respectfully submitted,
Catherine Cathers
Arts & Culture Specialist and Secretary to the Board
City of Coral Gables