

**CITY OF CORAL GABLES**  
**COMMUNICATIONS COMMITTEE MEETING**  
**Minutes of December 16, 2010**

Members	D	J	F	M	A	M	J	J	A	S	O	N	D	
Matt Bokor C.L. Conroy	P	P	P	P	P	P	P	*	*	+	P	x	P	Mayor Donald D. Slesnick II
Sam Joseph	P	P	P	P	P	P	E	*	*	P	P	x	P	Commissioner Maria Anderson
Maria Garcia	P	P	E	E	P	P	A	*	*	A	A	x	P	Comm. Ralph Cabrera Jr.
Chuck Martinez				P	P	E	P	*	*	P	P	x	P	Comm. Wayne "Chip" Withers
David Stiefel	P	E	P	P	P	P	P	*	*	P	P	x	P	Vice Mayor William H. Kerdyk Jr

\* No meetings

x No quorum

+ Membership discontinued

**Staff in attendance:**

Maria Rosa Higgins Fallon, Office of Public Affairs  
Raimundo Rodulfo, Information Technology Department

The meeting came to order at 9:30 a.m.

Approval of minutes

The minutes from the October meeting were circulated for approval.

Motion: Chuck Martinez motioned to approve the October meeting minutes. Sam Joseph seconded the motion and it passed unanimously.

Information Technology Update

Raimundo Rodulfo from the IT Department reported the ongoing evaluation of customer relations management systems. The Department is working with City management and other external parties to find a replacement for the better place system. They are currently evaluating six systems, and aside from the technical points they are also meeting with user departments such as Building & Zoning, Public Works and Public Affairs. They will look at different dimensions to evaluate the best product such as security, ease of use, mobility, compatibility with hand held devices, affordability, effectiveness and good value. This project is on Phase Two of the process.

Rodulfo also reported about the Internet enhancements that have been accomplished. Currently, there are two ISP providers, one data center at the Police building and another at the Napa of the Americas. IT has expanded the capacity of both from 10 megabytes per second to 100 megabytes. They are also automatically redundant for higher availability of the services. Rodulfo also informed members that the City has implemented seven new domain names for the Venetian Pool homepage.

C.L. Conroy inquired if the Police Department has noticed a difference on Internet capacity. Rodulfo replied that so far they've done technical tests for uploads and downloads which have improved. The best improvement is the higher availability and redundancy to switch over between applications in case of emergencies.

David Stiefel also inquired about the City's policy regarding security. Rodulfo replied that the City has an enterprise security policy and strategy documentation which is in the approval process. The Information Technology Department protects City internet information in different layers, from firewalls to intrusion prevention programs. They implement a set of products to protect the City in a multilayer security approach. The City also follows the Florida Law Enforcement regulations and gets audited every year for evaluation.

Stiefel inquired about what will happen internally if a disgruntled City employee wants to leak information. Rodulfo replied that there are different levels of employees who have been entrusted to have different types of information access. In reality, employees can make bad use of any information they have access to which is what happened in the case of Wikileaks. The human factor is always a danger. However, IT is encrypting the backup of City data, which means that employees have to know the inscription keys in order to access the information. Security is always a moving target as hackers find ways to get confidential information.

#### Upcoming Projects - Events

Higgins Fallon informed members about the Junior Orange Bowl Parade scheduled for January 2. Coral Gables Television will go live with David Alvarez and Liane Morejon as hosts. The Parade will begin this year at 4 p.m. and CGTV is working hard on preparing for this event.

Farmers Market begins January 15 and continues every Saturday until March 26. The event will be organized this year by the Parks and Recreation Department and CGTV will be taping on the weekends.

Higgins Fallon also gave members some good news on the parking front. The City is offering a one hour extension on expired parking meters from December 15 through December 26. Further discussion was held about previous years' courtesy notices. She also informed members about a new program that has Santa going through Coral Gables neighborhoods passing out candy canes for three days during the holiday season.

In addition to the previously announced free UM Men's Basketball Game tickets, the City and the University of Miami will be offering in January free tickets for UM Women's Basketball Games. This will be followed by free baseball game tickets and other cultural events. This is the result of the Development Agreement between the City of Coral Gables and the University of Miami.

Higgins Fallon distributed a list of proposed Communications Committee 2011 meetings for members review and approval.

#### Coral Gables Television

Higgins Fallon showed two What's Happening Coral Gables segments regarding the opening of the Country Club of Coral Gables and the Tree Lighting Ceremony. She also distributed the latest e-News information.

Stiefel commented that the City will be having a very active political year with the upcoming election. He inquired about the e-News mailing list and how this will be handled. Higgins Fallon

clarified that this information is subject to public records law. In the past when organizations have not clearly identified themselves as a political group, the City Attorney's office has contacted them. When subscribers sign up to e-News, they receive a disclaimer that stipulates that the information provided is subject to public records law.

Chuck Martinez said that he uses a personal email and a separate business email which he finds real useful to prevent spamming.

Communications Committee members wished each other a great holiday and a happy New Year.

With no further issues to discuss, the meeting was adjourned.