

CITY OF CORAL GABLES

LANDSCAPE BEAUTIFICATION ADVISORY BOARD

THURSDAY, FEBRUARY 10, 2022 – 10:30 A.M.

- MEETING MINUTES -

<b>MEMBERS</b>	S	O	N	D	J	F	M	A	M	J	<b>APPOINTED BY:</b>
	21	21	21	21	22	22	22	22	22	22	
Carolina Estefan-Chahine	*	P	*	P	P	A					Mayor Lago
Elizabeth Parnes	*	P	*	P	P	P					Vice Mayor Mena
Maria Counts	*	P	*	E	P	P					Commissioner Anderson
Carmen Lizama	*	P	*	P	P	P					Commissioner Fors, Jr
Nancy Leslie	*	E	*	P	P*	P					Commissioner Menendez
Amy Dash	*	P	*	P	P	P					City Manager
Vacant	-	-	-	-	-	-					Board-As-A-Whole

- P – Present**
- P\*- Present (zoom)**
- E – Excused Absence**
- A – Absent**
- (-) – No Appointment**
- (\*) – No Meeting**

**STAFF:**

Jose Fonseca, Landscape Designer  
Pilar Wiese, Recording Secretary

**GUESTS:**

Joanne Matthews, Coral Gables Garden Club

**CALL TO ORDER:**

The meeting was called to order at 10:30 a.m. The roll was taken, and a quorum was present.

**MEETING MINUTES APPROVAL:**

The board reviewed the January 13<sup>th</sup>, 2022 minutes. **A motion was made to “Approve the minutes of January 13<sup>th</sup>, 2022” The motion was seconded, voted upon, and adopted unanimously.**

## **PRESENTATIONS / DISCUSSIONS:**

- **ARBOR DAY EVENT:** Ms. Lizama updated the board on her efforts to set a meeting with West Lab Principal Ms. Soto-Pujadas to discuss details about the Arbor Day event. Deena Bell-Llewellyn, Carmen Lizama, Joanne Mathews, Katy Sobrado and Pilar Wiesse will attend the meeting.

Ms. Counts updated the board on her attempt to reach the Marketing department for a video. She was told that they have moved away from videos to streaming due to the lack of viewership. They recommended to put together a little story that they can publish along with photos of the event.

Discussion took place on how to educate and build a story to include history of Arbor Day -its purpose and objective-, an interview with the principal of the school, stories to the children, and the planting of the tree.

- **LANDSCAPE BEAUTIFICATION AWARDS:** Ms. Counts presented a draft for landscape design criteria to help the selection of the award in a fair process. It can be related to commercial or residential space.

Submissions must meet the following criteria to be considered:

- Is within a Zone in Coral Gables
- Has not previously been awarded in the past 5 years
- Does not have any zoning violations
- Is not a city owned property
- Utilizes garden materials

For Judging:

- Exhibits lushness, garden, and beauty
- Stands out as a planned/designed space that blends color and details together
- Enhances the community through distinctly tropical planting
- Is ecologically conscious/sensitive
- Provides shade, seating, or other landscape-based amenities for residents through its design
- Enhances the quality of life for citizens in Coral Gables

***A motion was made to “accept the judging criteria as how the board will select the landscape beautification awards this year and in the future.” The motion was seconded, voted upon, and adopted unanimously.***

Discussion took place if city owned properties should not be in the list, but it was agreed to remove criteria from the drafted list, ***A motion was made to “remove ‘is not a city owned property’ criteria from the list.” The motion was seconded, voted upon, and adopted unanimously.***

Photographs of approved properties were reviewed. The board selected the following award recipients: 1414 Capri St., 4615 San Amaro Dr., 285 Aragon Ave -Coral Gables Museum, 231 Fluvia Ave., 6500 Leonardo St., and 9375 Balada St.

- **FARMER’S MARKET:** Discussion took place to choose a date for Farmer’s Market presentation either for March 26<sup>th</sup> (first choice) or March 19<sup>th</sup> (second choice). *A motion was made to “have Farmer’s Market presentation on March 26<sup>th</sup> as first choice and March 19<sup>th</sup> as a backup date.” The motion was seconded, voted upon, and adopted unanimously.*

Jorge Rivera will be asked to do the presentation and to come up with a topic. *A motion was made to “ask Jorge Rivera to do a presentation at the Farmer’s Market on March 26<sup>th</sup> or March 19<sup>th</sup> depending on his availability.” The motion was seconded, voted upon, and adopted unanimously.*

**ADJOURNMENT:** There being no further business, the meeting was adjourned at 11:30 a.m.

THE NEXT MEETING WILL BE HELD  
THURSDAY, MARCH 10<sup>th</sup>, 2022, 10:30 AM  
2151 SALZEDO ST, CORAL GABLES, FL