



DRAFT

**CITY OF CORAL GABLES
CULTURAL DEVELOPMENT BOARD MEETING**

Tuesday, September 05, 2017 8:30 a.m.

**Historical Resources and Cultural Arts Department
2327 Salzedo Street, 2nd Floor, Coral Gables, Florida 33134**

*Historical Resources &
Cultural Arts*

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MEMBERS	O	N+	D+	J	F	M	A	M	J	J	A	S	APPOINTED BY:
	16	16	16	17	17	17	17	17	17	17	17	17	
Claudio Pastor ^	E	P	A	P	P	P	P	P	E	-	^	^	Mayor Raul Valdes-Fauli
Betty Horwitz	P	P	P	P	P	P	P	E	P	-	P	P	Vice-Mayor Pat Keon
Dr. Fernando Alvarez-Perez	E	P	P	P	P	E	P	E	P	-	P	P	Commissioner Vince Lago
Alfonso Perez	P	P	P	P	P	E	P	P	P	-	E	P	Commissioner Michael Mena
Geannina A. Burgos	P	P	P	P	P	E	P	P	P	-	P	P	Commissioner Frank C. Quesada
Dr. Bernice Roth Chair	P	P	P	E	P	P	P	P	P	-	E	P	City Manager Cathy Swanson-Rivenbark
Dr. Rosa Maria Mayorga	P	P	P	P	P	P	P	P	E	-	P	P	Board Appointee

LEGEND: A = Absent; P = Present; E = Excused; * = New Member; ^ = Resigned Member;
- = No Meeting + = Special Meeting

STAFF:

Dona Spain, Historical Resources and Cultural Arts Director, Historical Resources and Cultural Arts
Catherine Cathers, Arts and Culture Specialist, Historical Resources and Cultural Arts

GUESTS IN ATTENDANCE:

None

RECORDING AND PREPARATION OF MINUTES: Catherine Cathers Arts and Culture Specialist,
Historical Resources and Cultural Arts

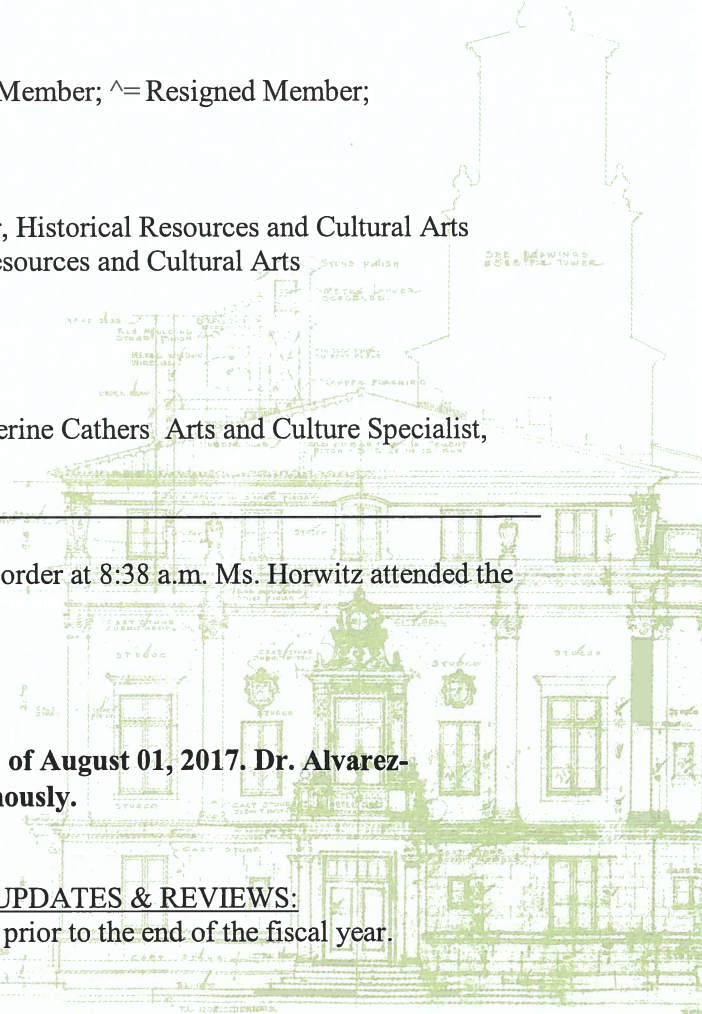
Dr. Roth called the Cultural Development Board meeting to order at 8:38 a.m. Ms. Horwitz attended the meeting remotely via conference call.

REVIEW OF MINUTES FROM AUGUST 01, 2017:

Mr. Perez made a motion to approve the minutes of August 01, 2017. Dr. Alvarez-Perez seconded the motion, which passed unanimously.

CORAL GABLES CULTURAL GRANTEE REQUESTS, UPDATES & REVIEWS:

Staff reviewed the final programs/events scheduled to occur prior to the end of the fiscal year.



It was reported that UM, Department of Arts & Sciences has not submitted a revision or response to the Board's motion from the previous meeting.

The Board was reminded that the Opera Atelier has an event scheduled for the upcoming weekend, at the same time as Hurricane Irma is expected to approach Miami. While the organization has not reached out, the Board discussed the likelihood that the performance may not occur due to closures, loss of electricity, safety, etc. All agreed to extend a reasonable grace period to complete the program, with an opportunity to approach the Board should additional time be needed. With no further discussion, the following motion was made:

Mr. Perez made a motion to extend the deadline of Opera Atelier's FY2016-2017 cultural grant program for up to three months, with the organization forwarding their revised schedule to the Board and with the option of addressing the Board if additional time is needed. Dr. Alvarez-Perez seconded the motion, which passed unanimously.

Board members and staff gave updates on cultural programs they've attended. Dr. Roth went to GableStage and commented on the high quality and interest of the show. Ms. Cathers attended a performance by Miami Youth for Chamber Music. She said the performance was exceptional; however, it occurred at a time that was difficult for the general public to attend. Ms. Cathers also attended the Compositum Musicae Novae performance at UM and noted that the director has fallen ill, which may have affected promotion of the event. She commented that about fifteen were in the audience and, according to the current organizer, other performances have been well attended.

CORAL GABLES CULTURAL GRANT:

Ms. Cathers reported on the success of the annual Cultural Grant workshop held August 31st at the Coral Gables Youth Center. She thanked Dr. Roth and Mr. Perez, who attended and contributed with key comments to attendees. Fifty-seven (57) organizations were represented in attendance; Dr. Roth mentioned that many new organizations were present. In addition, Ms. Cathers stated, guests from the Arts & Business Council and Coral Gables Community Foundation presented information on funding and resource opportunities.

ART IN PUBLIC PLACES, PROJECT UPDATES:

Miracle Mile

Ms. Cathers stated that the Arts Advisory Panel met and continued their discussion of the three artists' proposals. After much consideration and thought, the Panel made a motion to not accept the proposals that were submitted and to wait until the Streetscape is completed to see how people are interacting with the space. She conveyed the Panel's feeling that the design and addition of street furniture will make it very full; and they would like to experience it in this state in order to make the best recommendation of public art opportunities.

Dr. Mayorga asked what happens with the artists who have been engaged. Ms. Spain answered that the artists are being paid for the proposals submitted and will be invited to apply again along with others. She also stated that staff has met with the elected officials, who have seen the proposals, and they will be notified of the Panel's recent motion.

The Board expressed their support of the Panel's decision.

Giralda Avenue Streetscape

Staff advised the Board of the opening of the Giralda Avenue Streetscape on September 15th and encouraged to attend. Ms. Cathers updated the Board on completion of the public art, set for early spring. She further stated that the plaza will need to be complete prior to the installation of the art, including installation of a foundation to support the sculptures and decorative tiles to match the Streetscape.

Jean Ward Sculptures

Dr. Roth led into a discussion of the Jean Ward sculptures. Ms. Cathers reported that the Arts Advisory Panel reviewed a series of locations at the intersection of Granada Avenue and Alhambra Circle and made a motion to this Board recommending the sculptures by Jean Ward, “The Most Good . . .” and “The Prince” be located at the Southeast corner of Granada Avenue and Alhambra Circle; and “Will o’ the Wisp” be located at the Northeast corner of Granada Avenue and Majorca Avenue within the triangular median green space.

The Board reviewed images of the proposed locations and were advised that public works has reviewed the locations and submitted positions for compliance with traffic sightlines.

Ms. Burgos made a motion recommending approval of the placement of three Jean Ward sculptures at the intersection of Granada Avenue and Alhambra Circle as recommended by the Art Advisory Panel. Dr. Alvarez-Perez seconded the motion, which passed unanimously.

Temporary Public Art Exhibition Proposals

Ms. Cathers updated the Board on the Arts Advisory Panel’s recommendations regarding the application for temporary public art exhibitions. Further additions to the language of the application and agreement were presented by the Panel to staff, with their support to move forward with formalizing the process. The Panel agreed with this Board’s preference to keep financial responsibility with the applicant.

Art Basel Proposal

Staff reported that an application for an Art Basel official VIP event application has been submitted. The City’s proposed event is for an early morning reception, similar to last year, on Sunday, December 10th at 8:30 a.m. celebrating a public exhibition of Master artist Carlos Cruz-Diez. Ms. Cathers stated that staff is working on details and at this time is expecting the exhibition to consist of artist designed exterior banners on City Hall installed between the columns, artist designed and painted crosswalks, exhibition of sculptures in the Coral Gables Museum courtyard, and videos about the artist and his work.

Ms. Cathers stated that the crosswalks by City Hall would ideally be painted after December 1st to maintain a fresh appearance and not conflict with the City’s annual tree lighting.

In addition to the Cruz-Diez exhibition, Ms. Cathers stated that the City will follow through with the recommendation of Art Basel to further a relationship with the Lowe Art Museum. The department is proposing a small sponsorship fee for the Lowe’s annual Bubbles & Brunch with trolley transportation from the City’s reception to the brunch and back to Miami Beach for those who attend the Lowe’s artist lecture. The City’s logo will be included on invitations and promotional materials for the event.

Dr. Alvarez-Perez reported on a meeting he attended with Commissioner Lago, Fred Snitzer, and staff to discuss additional program ideas for Art Basel. He noted that while it was too late to propose something for this year, the meeting yielded ideas for the future, including curating an exhibition with local, emerging artists or collaboration with the Shops at Merrick and New World School of the Arts. Ms. Burgos offered to speak with New World and Dr. Alvarez-Perez also noted Mr. Snitzer’s current

relationship with the school. The Board encouraged these ideas for further development.

Venetian Post Series

Ms. Cathers reported that the Arts Advisory Panel discussed the details of the Venetian Post project. She shared the Panel's understanding that the project is meant as a way to involve the community and that the Panel made a motion to the Cultural Development Board recommending use of art acquisition funds for this purpose.

Ms. Cathers read aloud the City Commission approved resolution and asked the Board to consider a motion approving use of seed funding through the art acquisition fund. She stated that collected sponsorship fees would reimburse the fund.

The Board discussed details about the project, with staff estimating approximately 30-50 pieces depending on responsive designs and secured sponsorships. Staff stated that Mari Gallet, former director of the BID, will handle marketing, public relations, sponsorships, etc.; while staff will handle the technical requirements such as the application process, fabrication, installation, etc. The Board asked about the location of the posts and was told that sites throughout the downtown district will be secured; however, no posts will be attached to the Streetscape titles. It was noted that a plaque will be attached to each piece with the artists' name, title of the work, and name of the sponsor. Design review of the posts was discussed with the Board, who expressed their intention to have designs that are of high quality and integrity. Sponsors will select from approved design submissions and artists will be compensated for their work.

Mr. Perez, made a motion to use up to \$100,000 from the Art Acquisition fund as seed money toward the *Venetian Posts in the Gables* community art project. Ms. Burgos seconded the motion, which passed unanimously.

The Board discussed the Coral Gables Community Foundation as the possible non-profit partner. Staff responded that details of the partnership are being discussed.

NATIONAL ARTS & HUMANITIES MONTH:

Ms. Cathers read aloud the history of National Arts and Humanities Month. The Board discussed the merits of this nationally recognized program and unanimously agreed to recommend a City proclamation in support of the arts in Coral Gables. Dr. Alvarez-Perez suggested, and the Board agreed, that the proclamation include support of the arts nationally. The Board discussed additional events that could be done in future years, such as hosting creative conversations or creative visioning meetings. Mr. Perez proposed, and the Board agreed, that the proclamation be used as an opportunity to recognize individuals and businesses that provide exceptional support to organizations presenting cultural arts programming in Coral Gables.

Ms. Cathers read aloud a sample proclamation provided by Americans for the Arts. The Board liked the language and requested the additions as noted above.

The Board then discussed who to invite as an appropriate recipient of the proclamation. Suggests of elected officials and cultural leaders were offered with a request to have staff research standard protocol of other municipalities presenting National Arts and Humanities proclamations. A copy of the proclamation, the Board stated, should then be sent to the state.

Dr. Roth requested inviting Cultural Grant awardees and applicants to the Commission meeting to show their support. The Board also felt inviting a performer would be a nice addition. Staff will look into this.

Ms. Horwitz was called away from the meeting at 9:30 a.m.

Ms. Burgos made a motion recommending the City to issue a proclamation determining October National Arts and Humanities month in Coral Gables. Dr. Mayorga seconded the motion, which passed unanimously.

DISCUSSION:

Dr. Alvarez-Perez announced to the Board and congratulated Dona Spain on receiving this year's George E. Merrick Award of Excellence. Enthusiastic cheers and applause erupted. Ms. Spain graciously expressed her gratitude.

Dr. Mayorga asked how the art is handled for hurricane preparedness. Ms. Cathers responded that permanent pieces are required to withstand 175 mph winds. The sculptures are not covered or otherwise treated for storms at this time. Ms. Spain gave further information about the City's hurricane preparedness plan.

BOARD ITEMS / CITY COMMISSION UPDATE / CITY PROJECT UPDATES:

The Board was asked to consider recommendations for the Arts Advisory Panel. Ms. Cathers stated that all current members are interested in continuing to serve on the Panel, except for Mr. Stuart. Mr. Stuart has submitted his resignation in order to concentrate on projects he's involved with on Miami Beach. Mr. Stuart recommended Jacek Kolasinski, a colleague who was chair of the FIU Department of Art and Art History for the past six years and lives in the area.

ITEMS FROM THE SECRETARY:

Ms. Spain reminded Board members to submit their financial disclosures to the City Clerk.

A motion was called by Mr. Perez to adjourn the meeting and seconded by Ms. Burgos. The motion was unanimously approved.

There being no further business to come before the Board, the meeting was adjourned at 9:48 a.m.

Respectfully submitted,



Dona M. Spain
Historical Resources and Cultural Arts Director