



City of Coral Gables
CITY COMMISSION MEETING
May 5, 2026

ITEM TITLE:

A resolution of the City Commission accepting the recommendation of the Chief Procurement Officer to award RFP 2026-003 City Decorating Services to Joy By, LLC, the highest ranked responsive and responsible proposer, pursuant to section 2-763 of the procurement code entitled “contract award” and request for proposal (RFP) 2026-003.

BRIEF HISTORY:

The purpose of this RFP is to establish a contract with a qualified and experienced professional firm (“Proposer”) to provide holiday decorating services. The selected proposer will be responsible for implementing an aesthetically pleasing, user-friendly experience that encourages activities along our Downtown through festive decorations.

On January 13, 2026, the Procurement Division of Finance formally advertised, issued, and distributed Request for Proposals (RFP) 2026-003 City Decorating Services. One hundred and twenty-seven (127) prospective proposers were notified by INFOR, the City’s web-based e-Procurement system.

On February 13, 2026, six (6) firms submitted proposals in response to the RFP: All Seasons imports dba The Christmas Palace, Casa Blanca HM, LLC dba The Holiday Pros, Cherish August, LLC, The Christmas Kings, Joy By, LLC, and South Florida Lighting Team, LLC dba Miami Christmas Lights.

On April 15, 2026, the Evaluation Committee convened to evaluate the six (6) responsive and responsible proposals and ranked the firms in the following order: Joy By, LLC (top ranked), South Florida Lighting Team, LLC dba Miami Christmas Lights (second ranked), All Seasons Imports dba The Christmas Palace, (third ranked), Cherish August, LLC (fourth ranked), The Christmas Kings (fifth ranked), and Casa Blanca HM, LLC dba The Holiday Pros (sixth ranked). The Evaluation Committee recommended that the City negotiate with Joy By, LLC, to provide the requested services for an initial one (1) year term with four (4) additional one (1) year periods.

The Chief Procurement Officer recommends accepting the Evaluation Committee’s recommendation to award and negotiate an agreement with Joy By, LLC, for RFP 2026-003 City Decorating Services for an initial period of one (1) year with the option to renew for four (4) additional one (1) year periods in an amount not to exceed the available budget.

ATTACHMENT(S):

FINANCIAL INFORMATION:

No.	Amount	Account No.	Source of Funds
1.	\$300,000.00	001-6900-552-4833	General Fund
Total:	\$300,000.00		

Fiscal Impact:

Holiday decor enhances the walkability, shopping and dining experience encouraging customers to frequent the downtown more often resulting in economic growth.