

**CITY OF CORAL GABLES  
COMMUNICATIONS COMMITTEE MEETING**

**Minutes of December 20, 2012**

Members	D	J	F	M	A	M	J	J	A	S	O	N	D	
Liana Perez	E	P	P	P	P	P	*	*	*	E	P	E	E	Mayor Jim Cason
Sam Joseph	P	P	E	P	P	P	*	*	*	P	P	A	P	Commissioner Maria Anderson
Carlos Perea	E	E	P	P	E	P	*	*	*	P	P	P	P	Comm. Ralph Cabrera Jr.
Jerry Santeiro	P	E	P	E	P	P	*	*	*	P	P	P	P	Comm. Frank C. Quesada
David Stiefel	P	P	P	P	P	E	*	*	*	P	P	P	P	Vice Mayor William H. Kerdyk Jr.

\* No meetings

x No quorum

**Staff in attendance:**

Michael Rocha, Coral Gables Television  
Rodolfo Roman, Coral Gables Television  
Aaron Casabone, Coral Gables Television

The meeting came to order at 9:30 a.m.

Approval of minutes

The minutes from the November meeting were circulated for approval.

**Motion: Carlos Perea motioned to approve the November meeting minutes.  
Jerry Santeiro seconded the motion and it passed unanimously.**

Coral Gables Television

Video Production Manager Michael Rocha introduced Rodolfo Roman and Aaron Casabone from Coral Gables Television (CGTV).

Rocha discussed the various projects of CGTV and said that this has been an exciting year for the city's station. For the second time in its history, CGTV was nominated for an Emmy. Rocha expressed his commitment to continue producing Emmy-worthy shows.

The project of the month that is keeping everyone on the station busy is the upcoming Junior Orange Bowl Parade. It's a great project, but it entails a lot of work to make it successful. This year the parade will take place on Sunday, December 30 at 4 p.m. There are two pre-parade shows. The parade can be seen live on Channel 77 and it will later be retransmitted as a one-hour show on WLRN. Rocha will edit down the live parade for WLRN. Channel 77 will repeat the Parade throughout the month.

Rocha informed members that Rodolfo Roman will be one of the parade co-hosts. Roman will propose live to his girlfriend of seven years during the parade. They have communicated the idea to the JOB Committee and they have agreed. One of the parade bands will provide a drum roll when Rodolfo proposes.

In addition, Rocha provided a brief overview of other shows being produced by CGTV, such as Golden Gables, Newsdesk, What's Happening Coral Gables and Coral Gables Now.

Further discussion was held regarding the upcoming Junior Orange Bowl Parade.

Rocha wished members a Merry Christmas and Happy New Year.

With no further issues to discuss, the meeting was adjourned.